



Funded by
the European Union

EUROMED
CLUSTERS
FORWARD

Berytech
powering potential

Around the Mediterranean

with Cluster Connect

What is Cluster Connect?

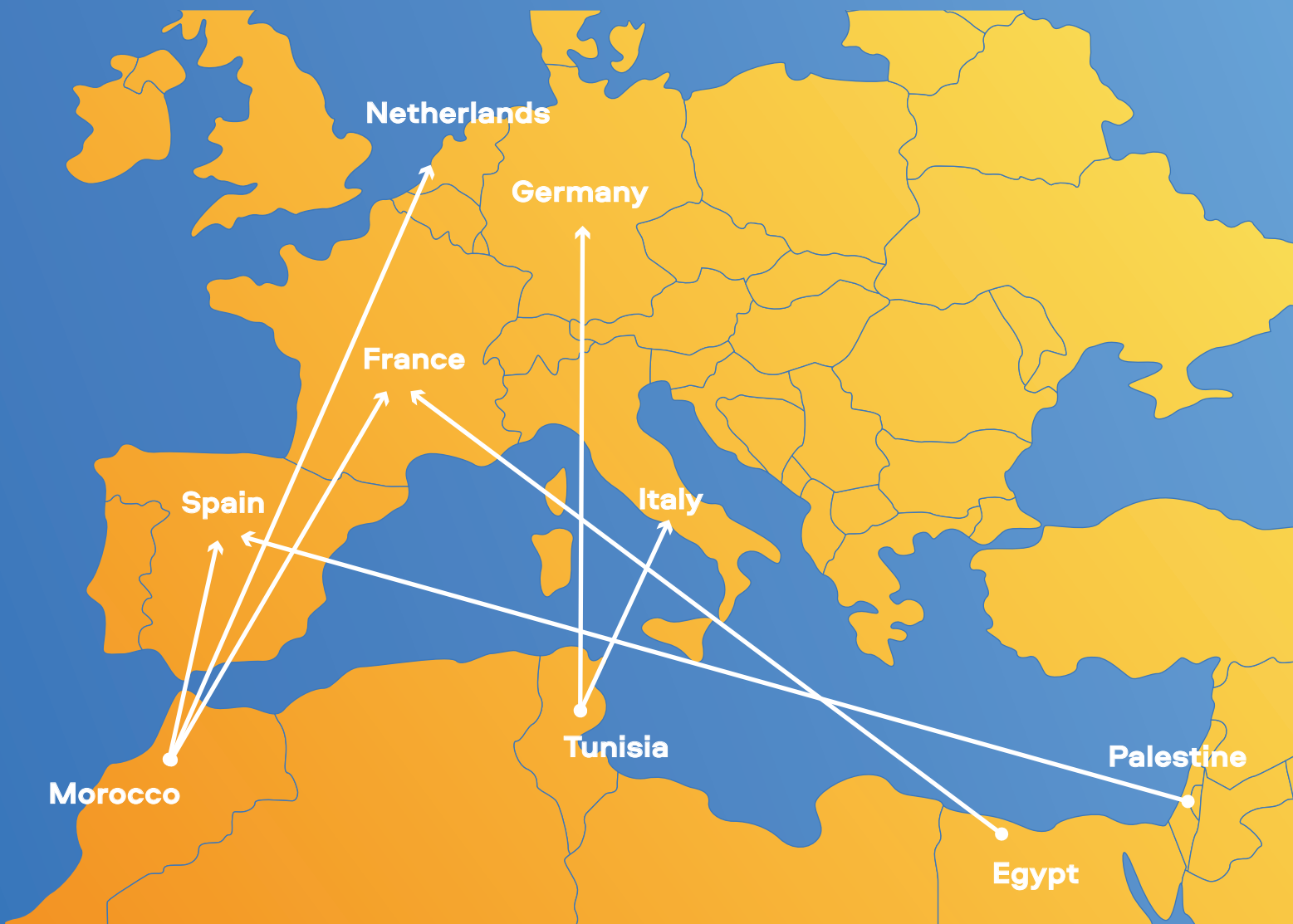
A regional twinning journey for growth
Cluster Connect connects South Mediterranean clusters with Host organizations across the Euro-Med region. Through hands-on missions and expert guidance, clusters gain tools, insights, and partnerships to transform their services and strategies.

 Led by
Berytech

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European Union

 Timeline batch 1:
2023–2024

- 14** Clusters engaged
- 14** Participants mobilized
- 58** Sessions conducted
- 10** New services created
- 8** Services improved
- 60+** Cross-border connections
- 28** New collaborations
- 9** Strategic models developed
- 2** MoUs signed
- 5** Joint projects launched



TUNISIA

 **Cluster huile
d'olive du Nord Ouest**

**Host: Italy
EuroMed Group**

Focus: Gourmet production, export market entry

Highlights:

- Visited olive mills, trade talks with Bari municipality
- 3 new collaborations
- 1 export strategy developed

PALESTINE

 **Hebron Leather and
Shoe Cluster - HLSC**

**Host: Spain
Leather Cluster Barcelona**

Focus: Sustainability, access to finance

Highlights:

- Workshops on green leather practices
- MoU signed with Spanish counterpart
- 3 new international connections

MOROCCO

 **Cluster Electrique, Electronique,
et Mecatronique du Maroc - CE3M**

**Host: France
Team Henri Fabre**

Focus: Industry 4.0, digital transformation

Highlights:

- Engaged in IoT, 3D printing sessions
- National forum planned
- 3 services launched, 8 partnerships initiated

MOROCCO

 **Moroccan Denim and
fashion cluster - MDFC**

**Host: Spain
Modacc**

Focus: Eco-design, circular fashion

Highlights:

- Explored, penetrated Catalan textile ecosystem
- 3 new project proposals
- 2 strategies for governance and incubation

EGYPT

 **Egyptian Resource
Efficiency Cluster - EREC**

**Host: Spain
AMEC**

Focus: Governance, logistics, innovation

Highlights:

- Site visits: DFactory, EURECAT, Barcelona Port
- 3 new services
- MoU with PIMEC in progress

MOROCCO

 **Cluster
Menara**

**Host: Netherlands
Eco System Navigators**

Focus: Certification, market access

Highlights:

- Meetings with Dutch SMEs and funders
- 3 new services, 5 improved
- 10 new collaborations, 3 strategic plans

TUNISIA

 **Cluster Mecatronic
Tunisie – CMT**

**Host: Germany
WFG Wirtschaftsförderung
Raum Heilbronn GmbH**

Focus: Quality management, CRM development

Highlights:

- 1 service improved (CRM integration & tailored consulting)
- 4 new connections (CAAR, FEMAC, Baden-Württemberg Cluster Agency, Cornet)
- 2 new collaborations (European clusters & University of Heilbronn)
- 1 new strategy (member visits & performance analysis)

What's Next?

Missions continue through **2025** with more clusters embarking on strategic transformation journeys.

Cluster Connect is shaping a new model of Mediterranean collaboration, one mission at a time.

